Bring TRUST to Crypto!

Blue Tick Meme Token:

Expanding the BlueTick verification mark to crypto websites. Using blockchain to solve it's own trust problems.

An innovative NFT solution to provide visual proof to visitors that a crypto website is authentic, legitimate and can be trusted.

BlueTick $BTK White paper

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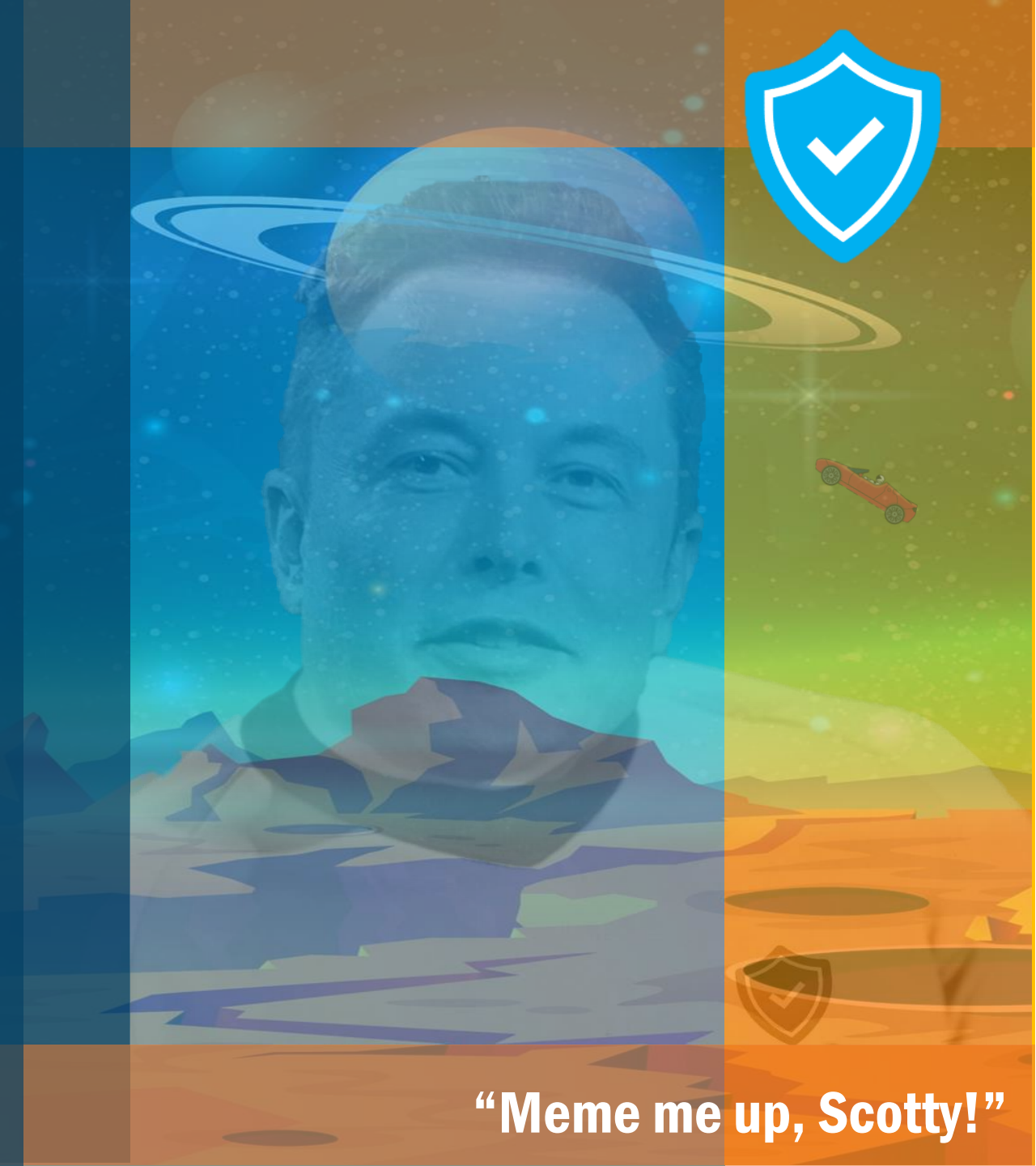
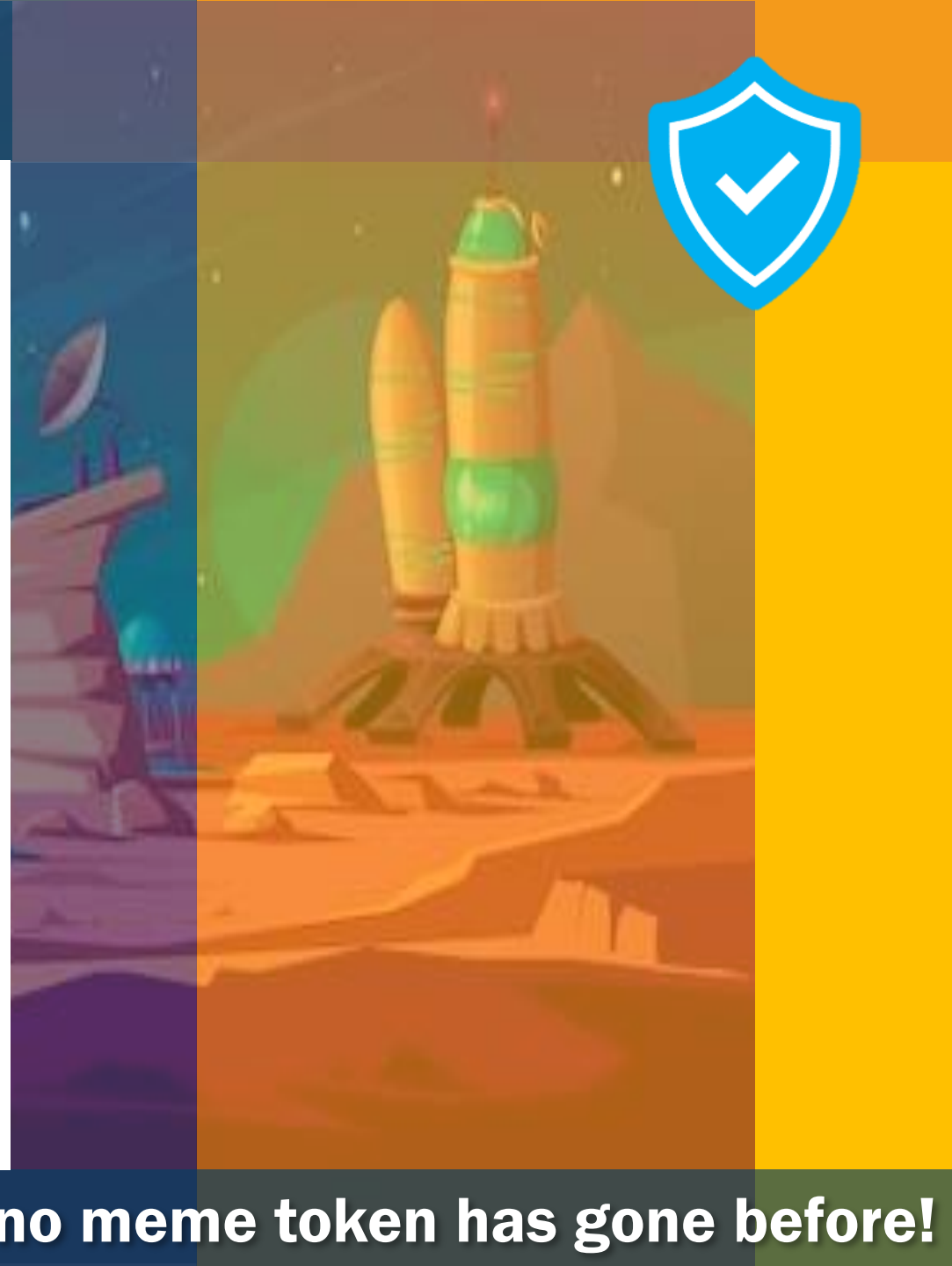


“Meme me up, Scotty!”

tl;dr

1. $BTK starts off as a memecoin, but will morph into a utility token over time.
2. BlueTick leverages the hype around Elon's Twitter blue tick to become an instantly recognizable and prominent trust logo for crypto and web3 sites.
3. It solves the centralized trust seals problem by using NFTs in a unique way to make a BlueTick trust seal that cannot be impersonated.
4. BlueTick works with existing trust seal providers to ensure full verification at multiple levels for sites wishing to display the BlueTick seal of trust.
5. BlueTick includes a dynamic sentiment barometer – enabling the community to immediately see the current trust level of a site.
6. Max supply of BlueTick is 44 billion $BTK tokens. 76% will be made available for launch and liquidity on PancakeSwap. Liquidity locked for 1 year.



To go where no meme token has gone before!

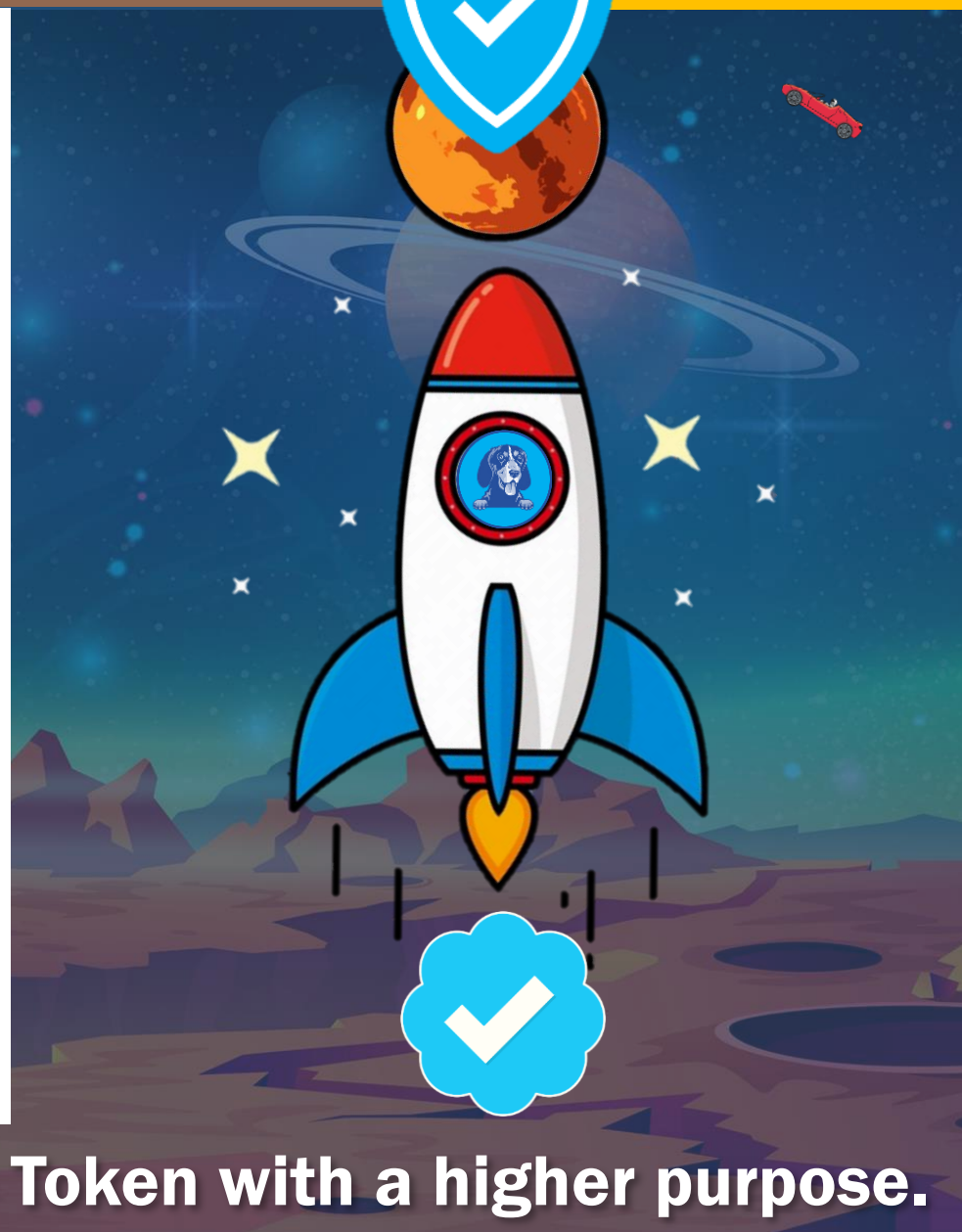
Introduction

BlueTick Meme Token

The idea behind the BlueTick Meme Token was initially opportunistic. With all the uproar surrounding Elon Musk's buyout of Twitter and his decision to charge $8 for "blue tick" verification, it seemed the perfect time to take advantage of a trending topic. The focus was to leverage the publicity to create a meme token, something fun that would enable us to both celebrate and vilify Elon Musk and his achievements. Whilst making money.

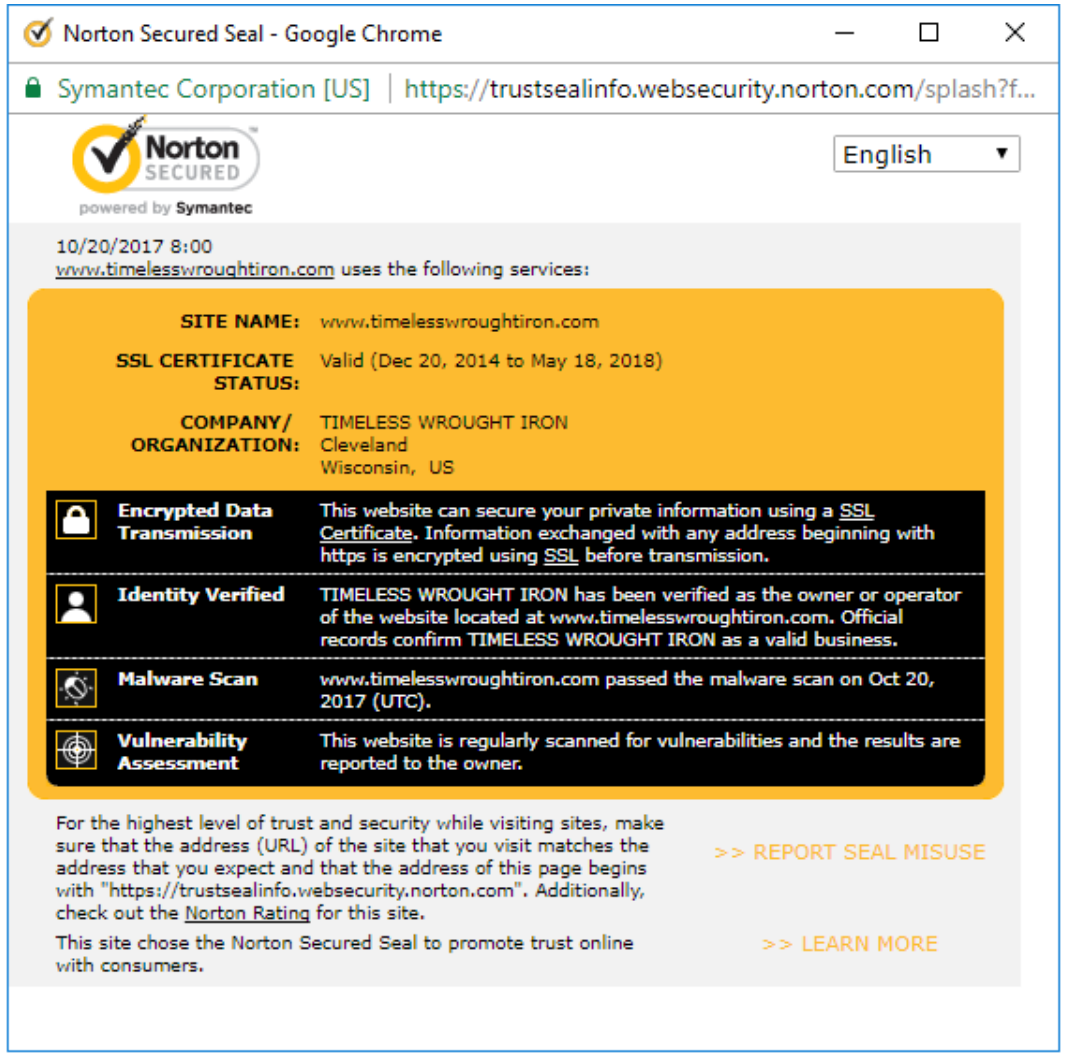
However, soon afterwards the community was severely affected by the implosion of FTX and the shockwaves that reverberated throughout the crypto space. The team immediately put their heads together to come up with a plan to make sure THIS NEVER HAPPENS AGAIN! How could we use BlueTick to provide protection for the crypto community? Could we create a meme token with a higher purpose? A decentralized and much more effective version of the current protection options out there?

BlueTick will therefore morph into a service that helps create trust within the crypto ecosystem. We will build on the generic blue tick brand to provide proof of verification for crypto websites. This entails the development of a BlueTick "Trust seal" using NFT technology, to be posted prominently on any site that has a "Connect wallet" prompt. We will support the crypto space to build back better! We will protect the community against bad actors! We will bring TRUST to crypto.



A Meme Token with a higher purpose.

What is a “trust seal”?



A **trust seal** is an image that can be displayed on a website to increase visitors' confidence and trust.

The aim is to demonstrate that the business focuses on security and its business identity. The requirements for the displaying site vary, but typically involve a dedication to good security practices, the use of secure methods for transactions, and that the company is verified to be real. A trust seal is granted by a third-party service provider, indicating that the website has been audited.

Trust seals can come in a variety of forms, including data security seals, business verified seals and privacy seals and are available for a fee. Most seals are validated when they are created and remain so for a specific period of time. Once the time period has expired, the website or business has to be re-validated.

When a website visitor clicks on the trust image, information will be displayed from the third-party vouching for the website’s security, business validity and/or security practices.

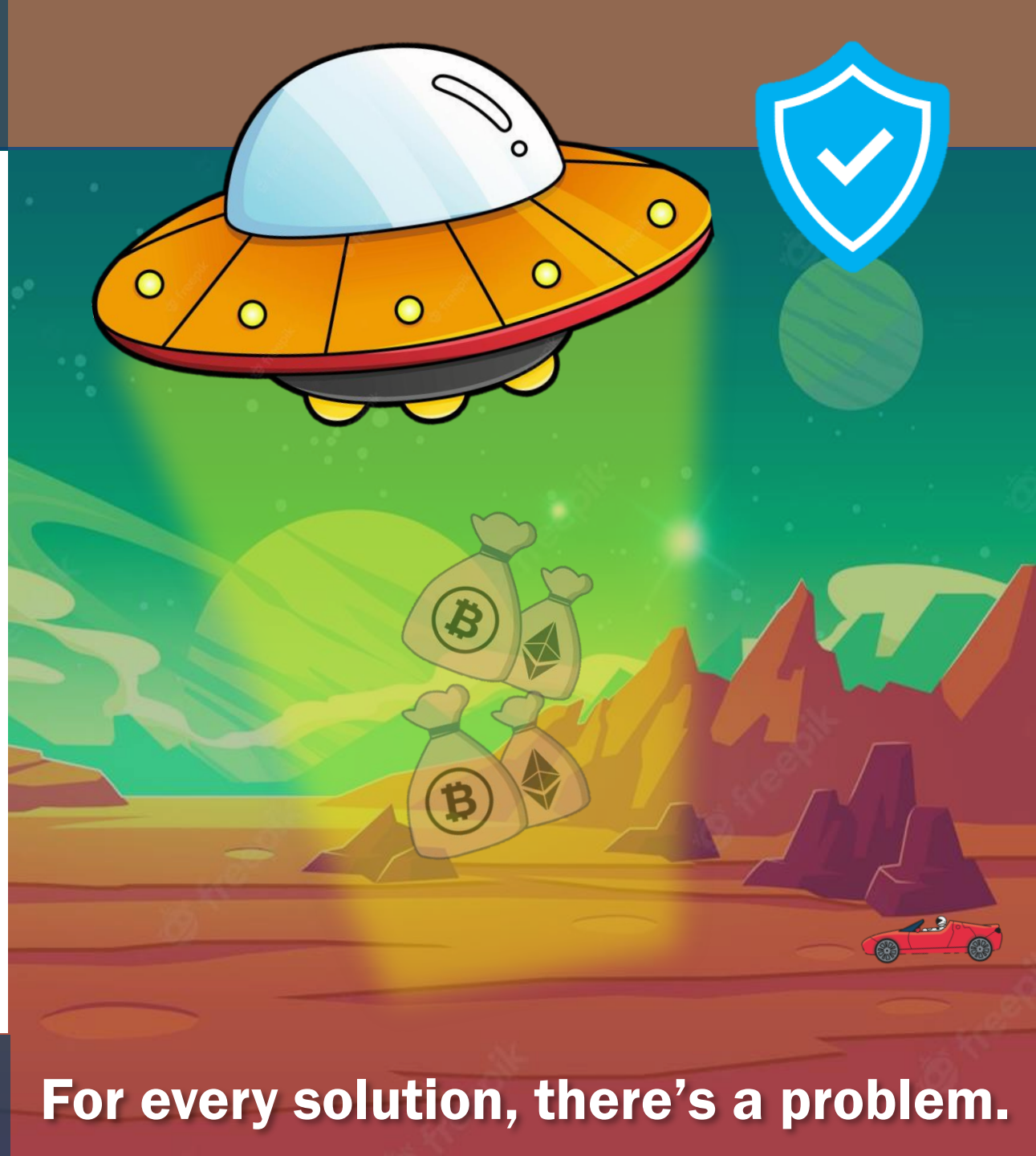
Redefining trust.

Problem

The problem with current trust seals are:

1. They're centralized!
2. They are granted to websites for a certain period of time and sometimes re-validation is delayed or postponed!
3. A trust seal can't tell anything about the quality of the product or whether ethical business practices are followed!
4. Since most consumers don't recognize trust seal brands, it is easy to hack something together that looks authentic!
5. Some trust seals can be bought, without any stringent evaluation of the business!
6. Impersonators of legitimate websites or businesses absolutely love trust seals since they are easy to copy!
7. They are often hidden at the bottom of the website and are not noticeable!
8. Visitors are unaware that they can click on a trust seal to check the information that is being verified!
9. Some shady operators will still qualify to receive SSL/TLS certificates for their sites because they are a registered company with an office, etc!

THEY SIMPLY DO NOT PROTECT CONSUMERS!



For every solution, there's a problem.

Opportunity

BLUETICK WILL SOLVE THE PROBLEMS WITH THE EXISTING STATUS QUO.

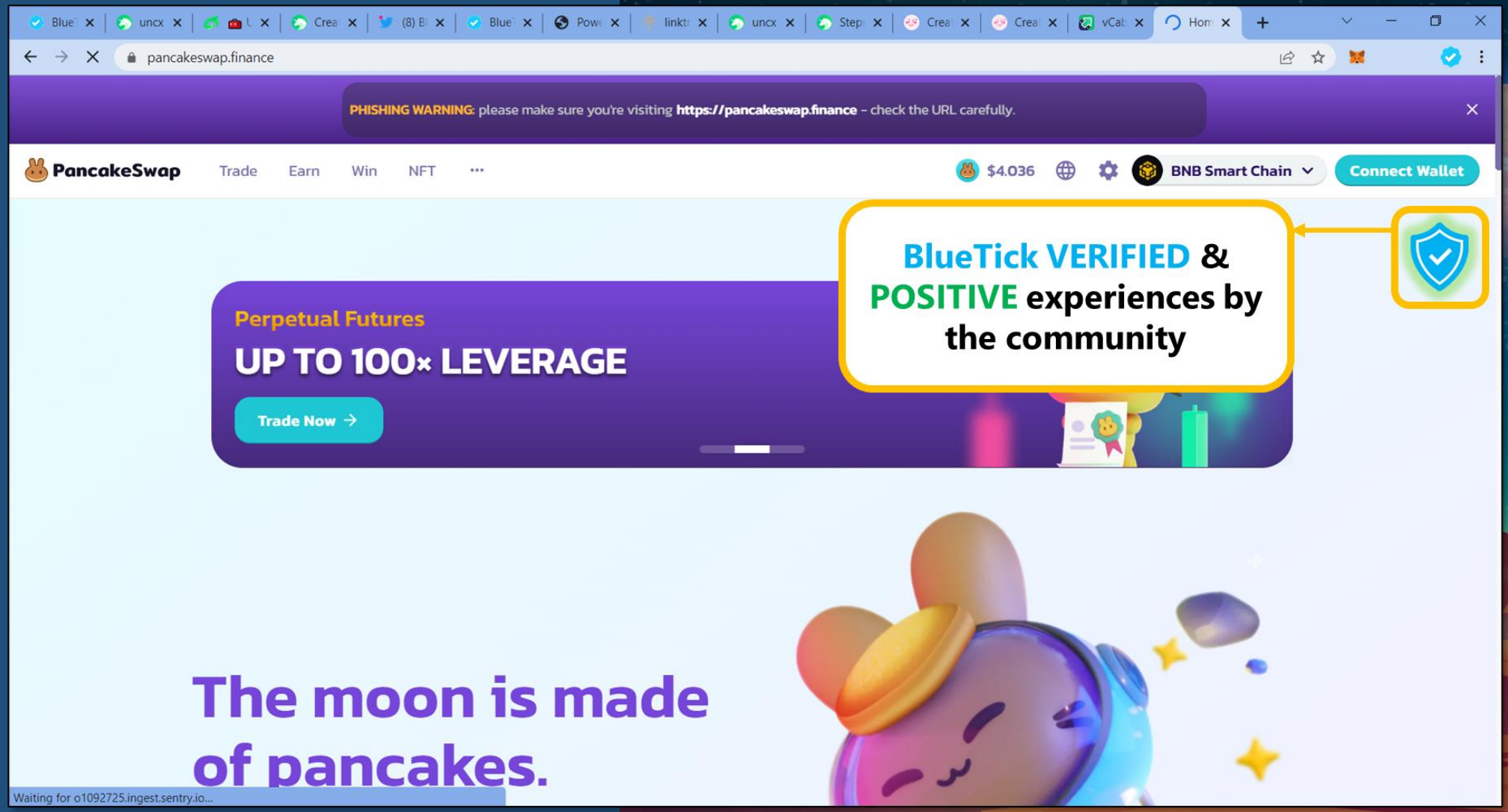
It will morph into a service that helps create trust within the crypto ecosystem by building on the generic blue tick brand to provide proof of verification for crypto websites. A "Trust seal" will be developed using NFT technology, to be posted prominently on web3-enabled sites (including DEXes, CEXes, Launchpads, Staking & farming sites, etc.). Basically on any site that has a "Connect wallet" prompt. A DAO will be created in order to make sure the community benefits from this service.

The **BlueTick Trust Seal** system solves the current problem as follows:

- ✓ **Decentralized trust system**
- ✓ **Automatic re-validation process at expiry**
- ✓ **Dynamic sentiment barometer to indicate customer trust**
- ✓ **Impossible to copy and redisplay NFT**
- ✓ **Full verification of company & website**
- ✓ **Prominently displayed**
- ✓ **BlueTick concept is well understood**

Other **BlueTick Trust Seal** use cases will be unveiled over time – see hints in the images above!

Example



Protecting the crypto community.

BlueTick $BTK SpaceMap

NOW
Waiting for launch window to open!

LATER
Within 3 months of a successful launch

MUCH LATER
Within 1 year of a successful launch

EVEN LATER
Within 2 years of a successful launch

PHASE 1
Development of token and concept. Build the community. Start marketing. Develop White Paper, SpaceMap and tokenomics. Launch $BTK.

PHASE 2
Start development of utility functionality. Start engaging with stakeholders and build partnerships. Continue to build the community. Focus on marketing. Farm and Stake options. List $BTK on multiple sites.

PHASE 3
Partnerships with Verification Services. BlueTick website verification v1 non-tradeable NFT POC with identified partner. Setup BlueTick DAO. Continue to build partnerships. Continue to build the community. Continue to focus on marketing. CEX listings.

PHASE 4
Launch of BlueTick website verification NFT, managed by BlueTick DAO. Continue to build partnerships. Continue to build the community. Focus on marketing. White Paper and SpaceMap v2.

To Mars and Beyond!

Tokenomics

$BTK BlueTick

Blockchain platform:	BNB CHAIN
Token Total Supply:	44 000 000 000 (No new mint possible)
Contract address:	to be generated (Pre-audited contract)
Initial DEX:	PancakeSwap

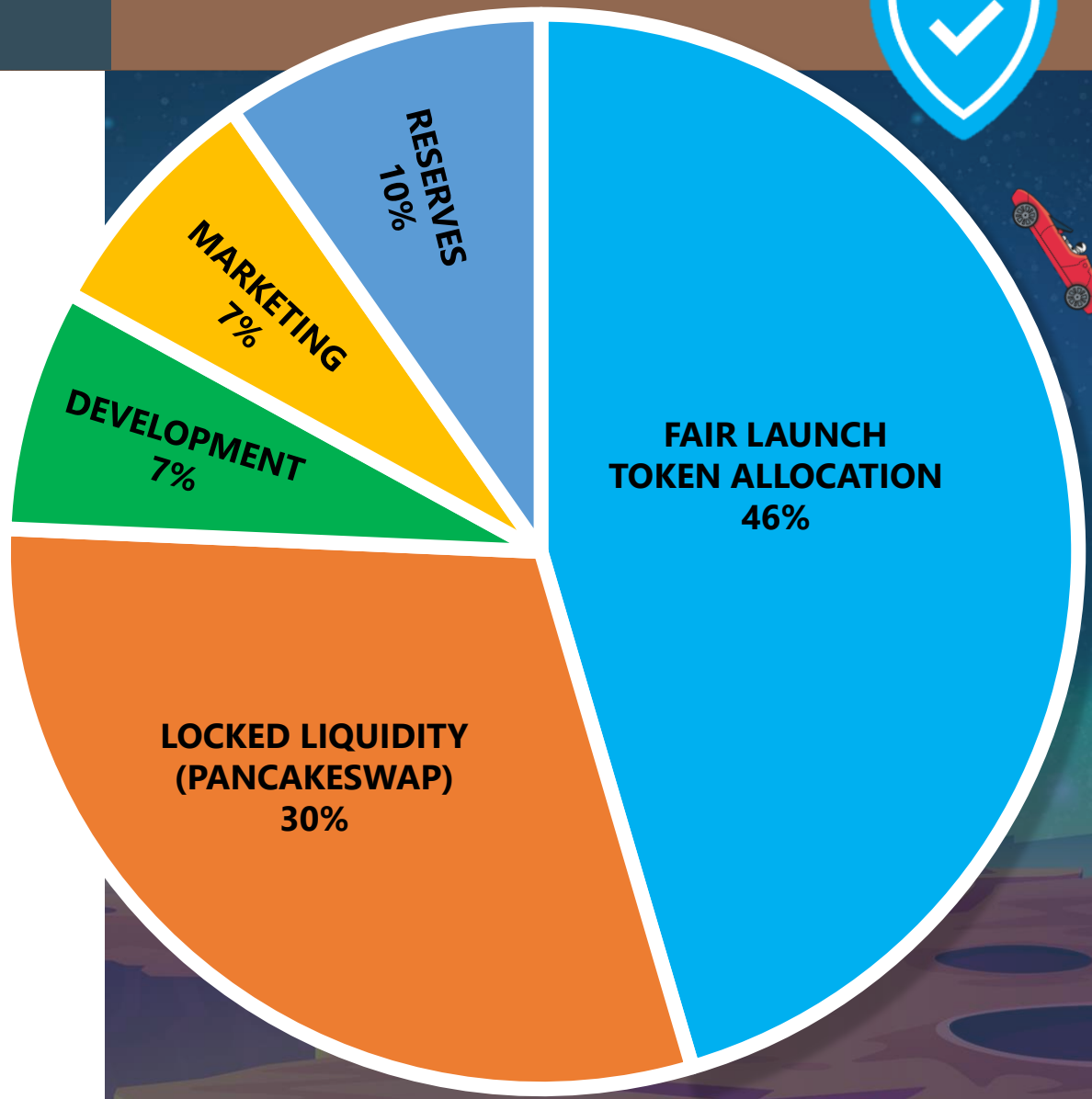
FAIR LAUNCH + LIQUIDITY POOL

Total Tokens for Fair Launch	20 000 000 000
Total BNB to be raised	100
No. of tokens per BNB	200 000 000
Total Tokens for Liquidity*	13 300 000 000

**** Liquidity locked for 1 year***

TOKEN METRICS	% TOTAL SUPPLY	TOKENS
Fair Launch + Liquidity Pool	76%	33 300 000 000
Team	24%	10 700 000 000
Development	*7%*	*3 210 000 000*
Marketing	*7%*	*3 210 000 000*
*Reserves***	*10%*	*4 280 000 000*
Total supply	100%	44 000 000 000

*** Reserves to be used to create additional revenue opportunities (e.g. for faming and staking), and to cover ongoing costs such as NFT minting, setting up of DAO, etc.*



Verified BlueTick Seal of Approval!

The Team

The team prefers to remain anonymous. We are a small group of shadowy figures who believe our technology can make a difference.

Let's face it, some of the greatest scammers in history committed their crimes in the full glare of the public spotlight!

We are geeks and nerds. We share a great admiration for Elon Musk, who makes our scifi dreams come true. We are techies who believe tech can change the world. We are young, we are old. We are citizens of the metaverse.

We believe in the potential for blockchain to provide trust and transparency. We believe in a fairer world for all. We believe community is where the real power is. We believe hard work brings results. We believe X marks the spot. We believe in the potential of the human spirit to overcome all obstacles.

If this resonates with you, we invite you to join our community.

We want to believe.